

WHO WE ARE

End the Fear is a website designed to offer support to those who have/ had experienced domestic abuse, those that support people to have/had experienced domestic abuse, those that are concerned about their behaviour and professional working with domestic abuse. The website offers advice, support and information. End the Fear is run by Independent Choices Greater Manchester. We are dedicated to protecting any personal data and information that we have received, we aim to ensure your personal information is processed in a fair, open and transparent manner. We want you to have confidence in how we collect, use and store your data so we invite you to read our Privacy Statement.

WHO IT APPLY TO

This is Independent Choices Greater Manchester privacy policy for End the Fear it applies to those that use the website. It covers anyone that makes direct contact with - Independent Choices Greater Manchester – end the fear by phone, email, post, face to face and any other communication.

WHAT IT COVERS

The website uses two third parties as detailed below:

1. Google Analytics

When someone visits www.endthefear.co.uk we use a third-party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

2. Mailing Lists

As part of the registration process for the weekly end the fear bulletin, we collect your email. We don't rent or trade email lists with other organisations and businesses. We use a third-party provider, MailChimp, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see [MailChimp's privacy notice](#). You can unsubscribe to general mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails or by emailing our data protection officer Joanne Simpson.

SHARING DATA

We may share anonymised personal information with other organisations, particularly Local Authorities, who use this to understand and develop the work and funding.

ACCESS TO YOUR PERSONAL INFORMATION

We are a "data controller" for the purposes of the Data Protection Act 1998 and (from 25 May 2018) the EU General Data Protection Regulation 2016/679 ("Data Protection Law"). This means that we are responsible for, and control the processing of, your personal information. You are entitled to request the personal information that we hold. For further information about our privacy practices, please contact our Data Protection Officer by emailing joannesimpson@independentchoices.org.uk

CHANGES TO THIS PRIVACY NOTICE

We have just updated our privacy notice in May 2018 but it can change so we ask that you do keep an eye on this for your own reference.